PFSweb, Inc., leads brands to commerce success. Across two key business units – LiveArea for professional services and PFS for order fulfillment services – we focus on smooth operations and intelligent technologies to drive conversions, empower brands, and deliver outstanding customer experiences. From creating unique, seamlessly designed flagship sites to picking, packing, and shipping orders, our teams are experts in all areas of digital commerce. Major brands and other companies turn to PFSweb to optimize customer experiences and enhance traditional and online business channels, creating Commerce Without Compromise.

LiveArea

LiveArea is the professional services business unit of PFSweb, Inc. We approach digital retail with a boutique feel, employing world-class capabilities and practices to create refined, authentic shopping experiences. We use a unique blend of strategy, design, marketing, and technology to drive satisfied interactions and shape buyers into loyal brand ambassadors.

B2C & B2B INDUSTRIES

- Fashion & Apparel
- Health & Beauty
- Consumer Packaged Goods
- Technology
- Government

QUICK FACTS

- Employees: +2,600
- Total Revenue: $326.8 million
- Adj. EBITDA: $23 million
LOCATIONS

- ALLEN, TX
- SEATTLE, WA
- NEW YORK, NY
- RALEIGH, NC
- MEMPHIS, TN
- SOUTHAMPTON, ENG
- LONDON, ENG
- LIÈGE, BE
- BANGALORE, IN
- TORONTO, ON
- SOFIA, BGR
- BANGALORE, IN

- PFS Locations
- LiveArea Locations
- Joint Locations

CLIENT SELECTION

- Anastasia
- Advance Automotive
- ASICS
- Barbour
- Bealls
- BMC
- Champion
- charles
- Clarins
- clarisonic
- Coast
- DailyMail.com
- Duluth
- Elizabeth Arden
- Giorgio Armani
- Gore
- Journelle
- Kerastase
- Kiehl's
- Lancôme
- Laura Mercier
- L'Oréal
- Marc Jacobs
- Mugler
- Pandora
- Party City
- Pendleton
- Roots
- Saje
- ScanSource
- See's Candies
- Synclaire
- Thrive
- The Entertainment
- Tommy Bahama
- Urban Decay
- Yeti
- Yo-Sun-Ki

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